



Position your brand at the heart of Brunei's most exciting happenings with Brunei Events Magazine, your gateway to premium visibility and audience engagement.

Special Offer:

B\$500
for 2 issues (better value)

B\$300 for 1 issue

OFFICIAL WEBSITE

eMagazine and Slider Advertisement on Brunei.Events Website. With over 260k website users, it serves as a one-stop hub for event discovery and promotion.

SOCIAL MEDIA

Promotion on official Brunei.Events Facebook, Threads, Instagram, X and LinkedIn. Over 70K followers to date. Posted alternate days throughout contractual period. Consistent reach over 200k impression per month, collectively.

WhatsApp 898 3827 or 883 8382 for more details

About Brunei Events Magazine

Brunei Events Magazine is a dynamic biannual online publication that highlights the nation's major events, lifestyle trends, tourism features and business promotions. Curated to reflect the vibrancy of Brunei's evolving social and commercial landscape, the digital platform offers wide-reaching visibility through strategic online distribution and targeted audience engagement. With a focus on accessibility and impact, it connects brands, event organizers and readers through compelling content that showcases the best of what Brunei has to offer.

Our reach across platforms

WEBSITE

265k Website users to date
As of Dec, 2025

SOCIAL

73.5k Followers collectively on **Facebook, Instagram, X, Threads, LinkedIn**

Why Advertise With Us?

High-Impact Exposure

Your full-page advertisement is prominently showcased within a premium online publication, reaching decision makers, event-goers, tourists, and the broader community with strong visibility and digital engagement.

Extended Online Reach

Your brand will continue to gain traction through: Instagram promotions (reels and posts), Facebook exposure (wide audience reach and shareability) and featured content across our digital platforms.

Cost-Effective Advertising

At just B\$300 for a full page, this is one of the most affordable ways to achieve premium visibility across multiple channels.

Build Brand Authority

Be featured alongside top events, brands and lifestyle content, positioning your business as part of Brunei's vibrant scene.

Established in 2015, **Brunei Events** is a national initiative supported by the Ministry of Primary Resources and Tourism through the Tourism Promotional Board, dedicated to promoting and elevating domestic events across a wide range of categories, including lifestyle, culture, business, tourism, and community activities. The platform serves as a central hub to showcase Brunei's vibrant event landscape, connecting organisers, businesses, and audiences while enhancing the nation's visibility as a dynamic destination. This initiative is exclusively managed by MixMedia and powered by MINT, leveraging integrated media, digital innovation, and strategic marketing capabilities to deliver impactful promotion across print, online, and social media platforms.

www.brunei.events

